

QCAT BOARD MINUTES

April 1st, 2009

Attendees: Pieter Hanson, T.J. Johnston, Mike Long, Dave Holmes, Ben Hanson, Jeremy Hoyer, Kirk Trede, Dan Budde

Absent: Chris Wilkins, Dave Waugh, John Valliere, Bruce Sandry, Ben Peters

- 1) The board attendees reviewed the list of potential hole sponsors, adding 13 new firms resulting in a new list of 60 companies. Dan Budde asks that board members review their assignments, send any changes via email and as they think of additional possible sponsors to email them as well.
- 2) Assignments for board members were made. Dan Budde will update the list and forward a PDF copy via email which will also include these minutes. We hope to get as many as possible paid with the critical need to reach a level that will allow the board to purchase liability insurance in a timely manner (by May 7th would allow time to complete the policy and have it in effect by the first tournament at Hawthorn Ridge on May 16th).
- 3) Jeremy Hoyer distributed some copies of the brochures to be used to recruit sponsors and because he had an issue with his printer, will send the finished product with the new Dispatch Argus logo via PDF document to all board members who then can print the quantity they think they will need and proceed with getting "PAID" sponsors. Dan printed off a copy of the "Sponsor/Membership" form for each attendee and urged them to copy additional forms as needed for one per hole sponsor. Completed forms and checks are to be sent to Dan.
- 4) The player fliers printed by River City had last year's information on them. It was obvious that somewhere in the communications network there was a failure to identify the 2009 schedule. Dan has sent Pieter the correct information along with the new Dispatch/Argus logo. Pieter will negotiate a re-print with River City and get the fliers to board members ASAP.
- 5) Dan read the draft of the proposed letter to local country clubs asking the club pros to encourage their members to play in QCAT events, particularly the ones played at their country club. It was suggested and agreed that we would send 2 of such letters – the first will be sent ASAP to ALL local country clubs urging pros to email encouragement to their members to play on the QCAT – the second letter will be sent to Short Hills and Pinnacle pros a month before their scheduled events urging their members (by email) to play in the forthcoming club hosted amateur tour event. A copy of the first letter will be sent to the board with these minutes for feedback. Dan plans to send this letter on or before April 15th.
- 6) Attendees agreed that we should receive our first monthly financial report from Chris Wilkins on May 1st. This will help influence the decision on the purchase of the liability insurance. Subsequent monthly reports will help us with decisions such as subsidization of fees for the Tour Championship and/or Hasley Cup as well as determine if and when we might be able to make any charitable contributions for the 2009 year.
- 7) Mike Long reported that Chris Wilkins has been working on the Long Drive (not "Long Ball") contest to be held at Palmer Hills. He has buy in from the City of Bettendorf and Jon Waddell, the golf pro. The best date available was Friday nite, June 19th (which happens to be the same day as the first round of the River Boat Days amateur event at Clinton Country Club). There has been some discussion about incorporating a chipping and putting contest into this fun event as well. The Long Drive contest will occur on the 1st tee with 2 divisions (Open & Senior). Prizes in each division will be: 1st= An R-9 Driver (valued at \$500), 2nd= Addidas shoes (\$250) and 3rd= Sky Caddy (\$200). We need to try to find an event sponsor for \$675. There will be food and drinks available at reduced prices.

- End -